



'How to guide'
Power of Inclusion Resource Hub

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Welcome to the main section of the hub



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Events



Access recordings of our previous events and register for upcoming events



Storytelling



See our Change Starts Together storytelling film and guide



Resources



A variety of resources to support your social mobility strategy



Search our resources



FAQS & HELP

How to use the Resource

▶ Play video



A Better City for All



Events

Events



Access recordings of our previous events and register for upcoming events



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Events, Storytelling

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Events, Storytelling & Resources

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Events section of the hub

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[Our Events](#)

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Our events

Our events provide practical tips and tools, real life success stories, and opportunity to collaborate on moving the dial forwards on diversity and inclusion.

Featuring expert panellists, practitioners and thought leaders they are an opportunity to hear a diverse range of insights and experiences to support you in your social mobility agenda.

[Upcoming events](#)

[Previous events directory](#)



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Find out all about our upcoming events

Upcoming events

EVENTS
Leadership & Progression

Progression:
Performance not
background

20 July at 10:00am-11:30am



EVENTS
Leadership & Progression

The importance of
senior role models

27 September at 12:00pm-1:30pm



EVENTS
Data & Strategy

Working together to
bring change


20 October at 10:00am-11:30am




Select and register for any upcoming event

27 September at 12:00pm-1:30pm

Leadership & Progression: The importance of senior role models

 Register for this event

 In your saved items

 Edit



This is the fifth online webinar in The Lord Mayor's Appeal Power of Inclusion 2021 series.

Senior leadership buy-in is crucial to creating inclusive cultures and promoting equity of progression. What is the role of senior leaders in this and what can they do to increase social mobility in their organisations?



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[Upcoming events](#)

[Previous events directory](#)



Previous event directory



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Previous events

Our popular Power of Inclusion events provide practical tips and tools, real life success stories, and an opportunity to collaborate on moving the dial forwards on diversity and inclusion. The aim of our events is to raise awareness of issues around social mobility and inspire organisations across the City to act and make a commitment to addressing social mobility across their business.



Outreach & Recruitment

Recruit and retain the best individuals regardless of background



Culture & Belonging

Inclusive cultures where people from diverse socio-economic backgrounds feel they belong



Leadership & Progression

How to ensure equal opportunities for all to progress in their careers



Data & Strategy

What gets valued gets done, and what gets measured gets done



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Access recordings of previous events by selecting 'play video'

Management

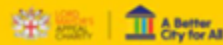
Recruiting diverse talent is essential to every organisation to improve performance and increase productivity. Ensuring a strong and robust talent pipeline is essential to attracting and retaining those from diverse backgrounds.

In a year like no other, there have been many opportunities and challenges in outreach and recruitment. We will hear from businesses on how they have responded to these, and the lessons learnt to support you to develop and future proof your talent pipeline. We will also hear from organisations who will share ways to help you ensure that your talent thrives in the workplace. This seminar features:

- (Chair) Sarah Atkinson, Chief Executive Officer, Social Mobility Foundation
- Michelle Woods, Resourcing Manager, Grant Thornton
- Cyrus Pocha, Partner, Freshfields Bruckhaus Deringer
- Simon Reichwald Strategic Lead for Talent, MyKindaFuture
- Pete Ward Deputy CEO, Leadership Through Sport and Business



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Sponsored by

Freshfields



Outreach and Recruitment:

Future proofing your talent pipeline

The Lord Mayor's Appeal Power of Inclusion Series



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Interested in storytelling?

Resources



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Storytelling

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Resources

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Watch our Change Starts Together film or read our storytelling film guide

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Storytelling

Our Change Starts Together campaign is an opportunity to hear the stories of those from diverse socio-economic backgrounds to raise awareness and inspire action

 [Watch the film](#)

 [How to create your own film](#)



Watch individual story films which will be listed on the screen, simply select which story you would like to watch

POI PERSONAL STORIES

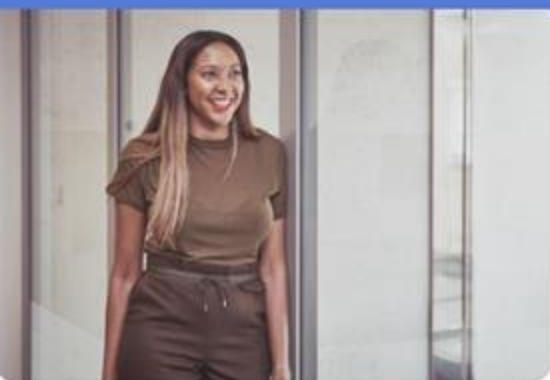
All our stories



PERSONAL STORIES
Outreach & Recruitment



Navigating my way into the City from a diverse socio-economic background - Joanna Abeyie



PERSONAL STORIES
Outreach & Recruitment



The ability to look beyond what you can see - Hannah Awonuga



PERSONAL STORIES
Culture & Belonging



You're not part of the culture just yet



PERSONAL STORIES
Leadership & Progression



Pay it forward: reflections on his social mobility journey - Steven Cooper



PERSONAL STORIES
Leadership & Progression

From East London to the City by knocking down doors



Watch your chosen personal story films

champion of diversity, inclusion and equality as well as an award winning journalist and broadcaster. She is Founder and CEO of Inclusion consultancy business Blue Moon and Co-Secretariat of the Creative Diversity APPG. She is also a Trustee for The Lord Mayors Appeal, The Media Society and The Haberdasher Askes Federation Trust and a Non-Executive Director for CIC Investors In People.

Listen to Joanna tell her story of getting into the city and the barriers she had to navigate. Through her experiences she gives tools and tips for business wanting to make their organisations more welcoming of those from diverse socio-economic backgrounds



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Download recordings

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The image shows a video player interface on a yellow background. At the top left, there is a 'Play video' button with a play icon and the text 'Power for All' next to it. The main visual is an isometric illustration of a city street with buildings, one of which is blue and has 'RECRUIT' written on its side. A group of diverse people is walking on the sidewalk. A blue circle highlights a download icon (a white arrow pointing down) in the top right corner of the video player area. Below the illustration, the text 'Outreach and Recruitment' is written in a large, bold, black font, and 'Personal Story - Joanna Abeyie' is written in a smaller, white font.

Play video Power for All

RECRUIT

Outreach and Recruitment

Personal Story - Joanna Abeyie



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How to access our available resources



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A variety of resources to support your social mobility strategy



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Resources – Find them all here based on topic areas or by type

Resources



Resources

Practical tips and tools, powerful personal stories, and compelling discussions that can support you and your business to be more diverse and inclusive.

Select a topic, or view all content from a resource type here:

Events

Case Studies

Personal Stories

External Resources



Outreach & Recruitment

Recruit and retain the best individuals regardless of background



Culture & Belonging

Inclusive cultures where people from diverse socio-economic backgrounds feel they belong



Leadership & Progression

How to ensure equal opportunities for all to progress in their careers



Data & Strategy

What gets valued gets done, and what gets measured gets done



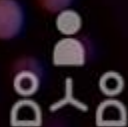
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Outreach and Recruitment resources

Outreach & Recruitment



Organisations are only as good as their people, and when businesses have a diverse socio-economic workforce, they have increased productivity and drive and improved performance. Our resources will support you to recruit and retain the best individuals regardless of background.

All Outreach & Recruitment Resources

EVENTS
Outreach & Recruitment

Future proofing your talent pipeline

19 May at 10:00am-11:30am



EVENTS
Outreach & Recruitment

Why your hire next hire may not have the best CV

30 June at 10:00am-11:30am

CASE STUDIES
Outreach & Recruitment

Developing future talent through recruitment

RESOURCES
Outreach & Recruitment

Understanding the barriers to recruitment



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Save any resources using this icon

30 June at 10:00am-11:30am

Outreach & Recruitment: Why your hire next hire may not have the best CV

★ Add to saved items

Edit



With those from working class backgrounds 80% less likely to make it into professional jobs this seminar explores what it looks like to hire the best talent there is irrespective of their background or route into the City. It will give you an understanding of how traditional recruitment methods can create barriers for those from diverse socio-economic



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Search for anything using the search tool

What are you looking for?

recruitment



EVENTS
Outreach & Recruitment

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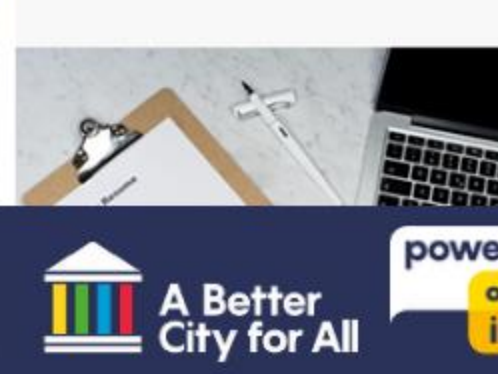
RESOURCES
Outreach & Recruitment

Understanding the barriers to recruitment



CASE STUDIES
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Developing future talent through recruitment



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What different icons mean

FAQs

Search tool



Saved items

'My account'



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FAQs – Still unsure about something? Then head here

FAQs & Help

Question 1, Can I download content to share with my colleagues?



Question 2, How many users can our organisation have?



Question 3, How can I add an additional user to the resource hub?



Question 4, How do I suggest additional content that may be helpful to other users?



For any further questions please contact:

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Power of Inclusion

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020 7332 1582



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**We hope the resource hub supports
you and your business.**

**Please contact us with any queries at
inclusion@thelordmayorsappeal.org**